

INDIA'S ONLY AWARD FOR INFRASTRUCTURE EQUIPMENT INDUSTRY



apollo

5th ANNUAL

Equipment
INDIA

**AWARDS 2018
& CEO FORUM**

16th February, 2018, New Delhi



www.EquipmentIndia.com/Awards

JURY OF 4TH ANNUAL EQUIPMENT INDIA AWARDS 2017



- Mr Abdul Majeed, PriceWaterCooper, Partner
- Mr Ahamed Mohideen, Lodha Group, Deputy VP - Plant and Equipment
- Mr Ajay Hans, Managing Director, Petron Engineering Construction Ltd
- Mr Arun Karambelkar, HCC, President
- Mr DK Sen, L&T, Sr VP & Head, Transportation
- Mr DK Vyas, Srei Equipment Finance, CEO
- Mr Ganesan N, DGM, AFCONS Infrastructure Ltd
- Mr Gautam Munish, Director – Structured Finance, Standard Chartered Bank
- Mr Gurpreet Bhatia, VP B2B - Automotive, Castrol Ltd
- Mr Igor Palka, bC India, CEO
- Mr Jahangir Yar Khan, Joint President, Shree Ram Urban Infrastructure Ltd
- Mr Jitendra Kumar Sharma, VP & Technical Head – Roads, Reliance Infrastructure
- Mr Manish Sharma, Head – Plant & Machinery, Supreme Infrastructure India Ltd
- Mr Neerav Parmar, BAI, Chairman
- Mr Nilesh Jamdar, COO, Unity Infrastructure Ltd
- Mr Samir Bansal, GM India, Off-Highway Research
- Mr Sumit Mukherjee, Chief Sales Officer, Magma Fincorp
- Mr Suneet Maheshwari, CEO, L&T Infrastructure Finance

JURY OF 3RD ANNUAL EQUIPMENT INDIA AWARDS 2016

- Samir Bansal, General Manager, Off-Highway Research
- Sanjeev Kathpalia, Sr. Advisor Republic of Turkey-Prime Ministry (ISPAT)
- Devendra Jain, Executive Director & CEO, Dilip Buildcon
- Rajesh Nath, MD, VDMA India
- Devender Vyas, CEO, Srei Equipment Finance
- Sameer Malhotra, Chief Executive Officer, Shriram Automall
- Ravi Chawla, MD, Gulf Oil

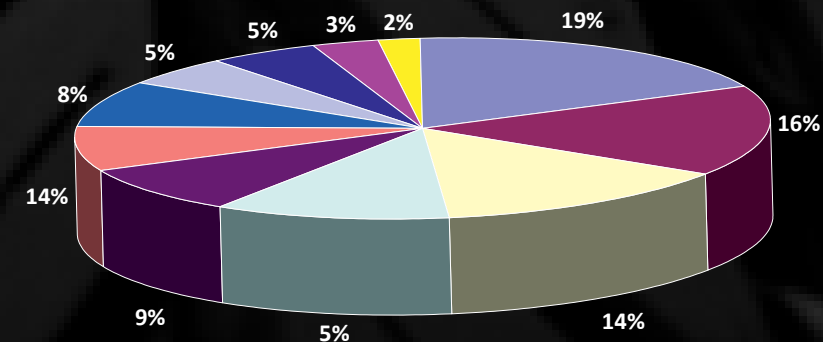
PAST PARTICIPATING COMPANIES

- Afcons Infrastructure
- Amman Apollo India
- Beml Ltd
- Case New Holland
- Caterpillar
- CNN IBN(Network18)
- Deutz Engines(india)
- Engineers India
- Ernst & Young
- Escorts
- GR Infra Project
- GMR
- GVK
- HDFC Bank
- J Kumar Infraprojects
- JCB India
- Jindal Steel and Power
- Larsen & Toubro
- MBL Infrastructures
- Ministry of Communications & Information Technology
- Ministry of External Affairs
- Odhisha State Road Projects
- Off-Highway Research India
- Overseas Infrastructure Alliance
- Petron Engineering
- Pratibha Industries
- Reliance Infrastructure
- Sandvik Asia
- SBI Capital Markets
- Shriram Automall India
- Standard Chartered Bank
- Sunil HiTech India Infra
- Supreme Infrastructure
- Tata Projects
- Technofab Engineering

PAST SPONSORS



ATTENDEE PROFILE



- Equipment Manufacturers **19%**
- Contractors **16%**
- Infrastructure Companies **14%**
- Builders & Developers **5%**
- Manufacturers of Spare parts, Components & Attachments **9%**
- Heads of Purchase & Procurement **14%**
- Dealers & Suppliers **8%**
- Heads of technical, maintenance, finance, etc. **5%**
- Banks & Companies **5%**
- Service Provider **3%**
- Rental & Leasing Companies **2%**

ABOUT EQUIPMENT INDIA

Equipment India, an ASAPP info Global Group publication is exclusively dedicated to the CE industry presenting a 360 degree coverage to enable all the stakeholders take informed decisions in their respective areas of expertise.

Equipment India is dedicated to create best-in-class information products and networking platforms for industry professionals. It endeavours to honour the top companies and to bring together the network of construction and equipment sectors. Realizing the need of equipment manufacturers, users, buyers and CAS companies to connect with each other on a common platform Equipment India has initiated the **EQUIPMENT INDIA AWARDS** in 2013.

GLIMPSES



SPONSORSHIP TARIFF

SPONSORSHIP OPPORTUNITIES	Presenting Sponsor	Co-Sponsor	Associate Sponsor	Cocktail & Dinner Sponsor
Pre-event branding				
Company logo on awards brochure and marketing campaign	✓	✓	✓	✓
Company logo on invitation cards	✓	✓	✓	✓
Mention in relevant communique - pre event	✓	✓	✓	✓
Acknowledgement of sponsorship on the welcoming letter	✓			
Personalized invitation cards from CEO / MD to all invitees for Cocktails & Dinner				✓
Invitations	25	15	5	8
On-site branding				
Acknowledgement of the sponsorship at the awards, Emcee mentions	✓	✓	✓	✓
Networking meet with chief guest, winners, jury and VIPs	✓	✓	✓	✓
Company Logo on the Event backdrop	✓	✓	✓	✓
Logo on all relevant signage	✓	✓	✓	✓
Table tops on all round tables	✓			
Corporate brochure will be part of the Delegate kit	✓	✓		
Distribution of promotional material at all delegate tables	✓	✓		
Titled trophies within a given category in the sponsor bracket	5	3	1	2
CEO / MD to come on stage while titled trophy is being presented	✓	✓	✓	✓
Corporate Profile Screening during the Award function	180 sec	90 sec		
Display Standees at venue	6	3		1
Photo opportunity with all winners and dignitaries	✓	✓		
Branding opportunity in the Cocktail & Dinner area				✓
Wobblers on the menu stands				✓
Post-event branding				
Mention in all relevant communique - post event	✓	✓	✓	✓
Receive a copy of delegate list	✓	✓		
Post event optional coverage in Equipment India	✓	✓		
Other benefits				
Accord the status of "Sponsor" in all relevant event communique	✓	✓	✓	✓
Company Logo on homepage of awards website with links	✓	✓	✓	✓
Company Logo & Profile on sponsorship section of website	250 words	100 words	50 words	50 words
Exclusive reserved roundtable for sponsor	✓	✓		
CEO / MD to come on stage and invite guests for cocktail and dinner				✓
Sponsorship amount (in ₹ Lacs)	10	7.5	2.5	5

BENEFITS OF SPONSORSHIP

- Get your brand visible to the crème de la crème decision makers
- Gain access to top CEOs – from India and abroad
- Take advantage of the buzz around awards
- Visibility across heavy marketing campaign
- Buyers and OEMs under one roof
- Well targeted networking opportunity offered exclusively to sponsors
- Distribute promotional material
- Opportunity to present trophies to winners
- Corporate profile screening

EQUIPMENT INDIA AWARDS

Equipment India brings forth the 5th edition of its Annual Awards, the only recognition of the best performers in CE industry in the country. Indian construction and mining equipment market is at the cusp of tracking a steep growth trajectory over the next 5-10 years. In this emergence, renowned equipment manufacturers are making significant investments to bring forth their latest technologies and product portfolios to support the country's rapid economic developments. In addition, end users in this developed market are replacing their outdated equipment with advanced solutions. Therefore, construction and mining equipment market has considerable opportunities for industry players across the value chain. Equipment India recognises the best of class in this critical business segment."

AWARD CATEGORIES

- Asphalt Finishers
- Backhoe Loaders
- Compaction Equipment
- Crawler Dozers
- Equipment India Personality of the year
- Crawler Excavators
- Mini Excavators
- Mobile Compressors
- Mobile Cranes
- Motor Graders
- Rigid Dump Trucks
- Skid-Steer Loaders
- Wheeled Loaders



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